

## Winterton In Bloom

Minutes from meeting: Friday 27<sup>th</sup> October 2017

52 West Street, Winterton at 10.00 am

**Present:** Cllr Roger Kimberley-Scott (RKS), Cllr Bob Bridge, Ms Kerry Hewson (KH), Miss Lisa Newstead (LN), Mrs Ann Root (AR)

**Apologies:** Cllr Don Johnson (DJ), Mr Gordon Leitch (GL)

**Welcome:** LN welcomed everyone to the meeting and opened by proposing that a letter is sent to the schools and all gardening related groups in the town to encourage them to join us in helping to improve Winterton. The letter would include information on the £400 funding which has been secured from Winterton 2022 to cover the cost of a 4-page colour article in the spring edition of Out 'n About in Winterton to which they will be invited to submit an article/information on their particular group and any current projects they are working on. Winterton 2022 has left the decision on content to this group to decide but have requested to see the final draft before publication. LN awaits confirmation of the date required for print from Anne Mulligan but obviously, content needs to be worked on and gathered in as soon as possible. RKS agreed to help with formatting articles for inclusion and that he would discuss the exact printing requirements with the printers to avoid any problems in actual production.

LN stated that we need to agree a strapline, a new logo and image. It was subsequently agreed that the strapline would be: "Growing Together for a Brighter Community", the logo would be a single stemmed flower, with possibly a smaller version incorporated in the dot of the 'i' and the image would be made up of the "Winterton In Bloom" heading in a crescent over the strapline which would incorporate the logo. It was also suggested that we should purchase an advertising pull-up stand depicting this once everything was in place.

LN also stated that she had proposed the printing of a 2018 calendar for Winterton In Bloom at the last Town Council meeting which had been agreed. In future years, other groups that join us could have a page on the calendar which would be another selling point to encourage them to participate. The net cost would be £3.60 each for 50 calendars which could be taken to local shops to ask them to sell on our behalf. RKS gave permission for the group to use any of his pictures on the calendar, agreed that this was a very good idea and proposed that the group should give this a try to see how it goes. It was unanimously agreed to order the calendars as soon as possible for retail at £5 each.

### **Any Other Business:**

- LN proposed that the next meeting of the group will take place in February next year but, in the meantime, catch-ups could be done via email. A full list of meeting dates in 2018 will be circulated shortly.

- RKS said that, as it had been agreed previously, the old hedge cuttings left on Appleby Lane need to be cleared, a date should be arranged when everyone was available to help complete this task. It was agreed that an email will be sent to RM to try to arrange a date.
- ERNLLCA has responded to the query re volunteers being issued with hi-viz vests which can be discussed at the next meeting in readiness for next spring.
- LN suggested that a group of volunteers is required to work on the development in the cemetery. Signs saying: 'Planted by Winterton In Bloom' could be erected next to display beds and pots and also stating that we are looking for volunteers to help.
- LN reported that she had met with Winterton 2022 to decide on the exact location of the Sycamore Leaf Sculpture. It will be sited to the right hand side of the entrance on a concrete base.
- LN suggested that Simon's Wood is another area for which funding from Winterton 2022 may be sought. There has previously been a lectern type stand with information on the trees, wildlife, etc but it has disappeared over the years. LN suggested that this group could work with the Woodland Trust to secure funding to replace this at the entrance from Cemetery Road.
- Unfortunately there has not been a response from Dean Property Services to our request for permission to cut down and clear the overgrowth at the side of Enterprise Way. A further email will be sent.
- KH volunteered to help in any way required.

**Next Meeting:** The date for the next meeting is Friday 23<sup>rd</sup> February 2018.